

Name/Title	Organization		
Street Address	City	State	Zip
Email	Tele		

**YES! I need  
BowerPower!**

**Early Bird  
BONUS**

**Sign me up for the entire series!**

You'll secure your spot (one person/one phone line) and guarantee your participation in each teleseminar. You'll receive all 6 recordings. And you'll have made an investment in your professional development and your organization's success!

Register by June 25, and you'll automatically be registered for the **Bonus Teleseminar on July 7, 2010**. You'll have the opportunity to submit your question first, guaranteeing an answer to your burning question. Jump-start your 2010 sponsorship strategy!

Gail, my question is:

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QUANTITY      TOTAL  
\_\_\_ x \$420 = \_\_\_\_\_

**\$75 value  
FREE**

**Sign me up for these individual sessions.**

One person, one phone line. All teleseminars begin at 12 p.m. EST

		QUANTITY	TOTAL
Wed., July 7	<b>Bonus Teleseminar: Jump-Start Your 2010 Sponsorship Strategy</b>	___ x \$75 =	_____
Fri., July 30	<b>8 Common Marketing Communications &amp; How to Avoid Them</b>	___ x \$75 =	_____
Thur., Aug. 26	<b>Why Events Work &amp; How to Make Yours Better</b>	___ x \$75 =	_____
Thur., Sept. 23	<b>10 Industries: Why They Sponsor &amp; What They Need from You</b>	___ x \$75 =	_____
Thur., Oct. 28	<b>The Process Revealed: How to Sell Corporate Sponsorship</b>	___ x \$75 =	_____
Thur., Nov. 18	<b>10 Ways to Make Your Sponsorship Program More Valuable</b>	___ x \$75 =	_____
Thur., Dec.16	<b>Designing Your Eventgoers' Experience</b>	___ x \$75 =	_____
	<b>TOTAL \$</b>		_____

**I need Gail's book too!**



*How to Jump-Start Your Sponsorship Strategy in Tough Times*

Shipping: \$5 for 1-3 books, \$15 for 4-25 books

Please make check payable to: **Bower & Co. Consulting LLC**.  
Call-in instructions will be sent to you by email before each call.  
You will receive an email confirmation of your registration.

QUANTITY      TOTAL  
\_\_\_ x \$12 = \_\_\_\_\_  
SHIPPING      + \_\_\_\_\_  
**TOTAL \$** \_\_\_\_\_

**BOWER & CO. Consulting LLC**

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**Gail Bower** specializes in raising the visibility, revenue, and impact of non-profit organizations and festivals/events. She's a professional consultant, writer, and speaker, with nearly 25 years of experience managing some of the country's most important events, festivals, and sponsorship. Launched in 1987, today Gail's firm improves the results of clients' marketing and event strategies and corporate sponsorship programs.